



Public Disclosure of Student Achievement

Institution Name: ESI School of Management

Business Unit(s) included in this report: ESI School of Management

Academic Period Covered: 2024-25

Date Report Posted: January 29, 2026

PROGRAM	MEASURE	TARGET	RESULT
Bachelor of Business Administration	Graduation Rate	50%	40%
	Retention	85%	78%
Bachelor of Marketing	Graduation Rate	50%	35%
	Retention	85%	71%
Master of Business Administration	Graduation Rate	50%	91%
	Retention	85%	93%

Calculations for Measures

MEASURE	DESCRIPTION AND HOW IT WAS CALCULATED
Graduation Rate	Program Graduation Rate = # graduates/ # starting cohort(class) – (non-completers + transfers out). Graduates included are those who completed within 100% of the program length.
Retention Rate	Number of students who were active at the end of the 2024-25 academic year and returned as active students in the program for the 2024-25 academic year.