



Public Disclosure of Student Achievement

Institution Name: ESI School of Management

Business Unit(s) included in this report: ESI School of Management

Academic Period Covered: 2023-24

Date Report Posted: January 31, 2025

PROGRAM	MEASURE	TARGET	RESULT
Bachelor of Business Administration	Graduation Rate	50%	41%
	Retention	85%	71%
Bachelor of Marketing	Graduation Rate	50%	35%
	Retention	85%	79%
Master of Business Administration	Graduation Rate	50%	92%
	Retention	85%	88%

Calculations for Measures

MEASURE	DESCRIPTION AND HOW IT WAS CALCULATED
Graduation Rate	Program Graduation Rate = # graduates/ # starting cohort(class) – (non-completers + transfers out). Graduates included are those who completed within 100% of the program length.
Retention Rate	Number of students who were active at the end of the 2022-23 academic year and returned as active students in the program for the 2023-24 academic year.