



## Public Disclosure of Student Achievement

**Institution Name:** ESI School of Management

**Business Unit(s) included in this report:** ESI School of Management

**Academic Period Covered:** 2022-23

**Date Report Posted:** March 6, 2024

### Bachelor of Business Administration

PROGRAM	MEASURE	TARGET	RESULT
Bachelor of Business Administration	Graduation Rate	50%	31%
	Retention	85%	68%

### Bachelor of Marketing

PROGRAM	MEASURE	TARGET	RESULT
Bachelor of Marketing	Graduation Rate	50%	16%
	Retention	80%	80%

### Master of Business Administration

PROGRAM	MEASURE	TARGET	RESULT
Master of Business Administration	Graduation Rate	50%	47%
	Retention	80%	96%

### Calculations for Measures

MEASURE	DESCRIPTION AND HOW IT WAS CALCULATED
Graduation Rate	Program Graduation Rate = # graduates/ # starting cohort(class) – (non-completers + transfers out). Graduates included are those who completed within 150% of the program length.

Retention Rate	Number of students who were active at the end of the 2021-22 academic year and returned as active students in the program for the 2022-23 academic year.
----------------	--