

Public Disclosure of Student Achievement

Institution Name: ESI School of Management

Business Unit(s) included in this report: ESI School of Management

Academic Period Covered: 2020-21

Date Submitted: February 1, 2022

PROGRAM	INDICATOR	RESULT
Bachelor of Business Administration	Graduation Rate	30.30%
	Attrition and Retention	-13.5%
Bachelor of Marketing	Graduation Rate	18.92%
	Attrition and Retention	-61.4%
Master of Business Administration	Graduation Rate	51.11%
	Attrition and Retention	11.1%

Indicators Used

INDICATOR	DESCRIPTION AND HOW IT WAS CALCULATED	
Graduation Rate	It is the result to divide the headcount enrollment from October 2020 to September 2021 from total graduate students of 2021. (Local terms of studies apply for headcount dates).	
Attrition and Retention	Attrition refers to students dropping the program. Retention refers to a student retaking the program. For the % it calculates retention divided attrition.	