



## Public Disclosure of Student Learning

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Institution	<u>ESI School of Management</u>
Academic Business Unit	<u>ESI School of Management</u>
Academic Year	<u>2016-2017</u>

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## Directions

Separate Student Learning Assessment and Assessment Results tables must be provided for each IACBE-accredited program.

Add tables, and insert or delete rows in the tables as needed in order to accommodate the number of your (i) business programs and (ii) intended student learning outcomes. In the sections of the assessment results tables entitled “Summary of Achievement of Intended Student Learning Outcomes,” **DO NOT ADD OR DELETE COLUMNS**. Space is provided in these sections for four direct measures of student learning and four indirect measures of student learning. If you are employing fewer than this number of assessment instruments, simply leave cells in the unused columns blank. If you are employing more than this number of instruments, you will need to create additional summary-of-achievement tables to report your assessment information.

In the sections of the tables entitled “Summary of Achievement of Intended Student Learning Outcomes,” enter “Met” in a given cell of the table if the performance target for the instrument in that column was achieved for the intended outcome in that row; “Not Met” if the performance target for the instrument in that column was not achieved for the intended outcome in that row; or “NA” (Not Assessed) if the instrument in that column does not measure the intended outcome in that row.

At the end of the assessment tables for each program, space is provided to identify changes and improvements that you plan to make as a result of your assessment activity.

Italicized entries in the form represent areas where the academic business unit should insert its own student learning information.

**Be sure to delete these directions from the document before you publicly post your form.**

## Report of Student Learning and Achievement ESI SCHOOL OF MANAGEMENT

For Academic Year: 2016-2017

Mission of ESI School of Management
<p><i>We are a school specialized in training managerial skills in the field of business, committed to the development of communities by delivering innovative labor market leaders, with values, ethics, and social responsibilities; able to analyze and implement innovative tools and make efficient business and professional networks in their environment. The school achieves these goals through international academic training and practical methodologies and powerful technological tools.</i></p>

Student Learning Assessment for Bachelor of Business Administration (BBA)	
Program Intended Student Learning Outcomes (Program ISLOs)	
1. <i>The student will be able to apply decision-making tools to solve business-related problems.</i>	
2. <i>The student will be able to create effective oral and written business communication</i>	
3. <i>The student will be able to utilize integrally his or her managerial skills generating ethics, valuable and socially responsible solutions in business.</i>	
4. <i>The student will be able to demonstrate his or her leadership skills guiding the business according to the current legal and social environment</i>	
5. <i>The student will be able to implement innovative administrative tools and techniques in the management process.</i>	
Assessment Instruments for Intended Student Learning Outcomes— Direct Measures of Student Learning:	Performance Objectives (Targets/Criteria) for Direct Measures:
1. <i>Capstone Project / Evaluation Rubric</i> Program ISLOs Assessed by this Measure: <i>1, 2, 3, 4 and 5</i>	<i>On the rubric of learning assessment, at least 75 % of the students pass the course receiving an average of 75 points out of 100 points in each one of the learning outcomes assessed.</i>
2. <i>Comprehensive Evaluation for Graduate Students</i> Program ISLOs Assessed by this Measure: <i>1, 2, 3, 4 and 5</i>	<i>All graduating students in the BBA program will be score at least 75% of Comprehensive Evaluation which measures the effectiveness of managerial skills related to program ISLO's</i>
Assessment Instruments for Intended Student Learning Outcomes—	Performance Objectives (Targets/Criteria) for Indirect Measures:

<b>Indirect Measures of Student Learning:</b>	
1. <i>Exit Survey</i> Program ISLOs Assessed by this Measure: <i>Outcomes List</i>	<i>At the end of the BBA program, students will qualify at least 75 % “Very Successful” in the achievement of the intended learning outcomes.</i>
2. <i>Current Student Survey</i> Program ISLOs Assessed by this Measure: <i>Outcomes List</i>	<i>For BBA courses, the average rating will be at least 80% to indicate that student appreciates as “Very Successful” the achievement of the learning objectives in their current program.</i>
<b>Assessment Results: Bachelor of Business Administration BBA</b>	
<b>Summary of Results from Implementing Direct Measures of Student Learning:</b>	
1. <i>Capstone Project /Evaluation Rubric – ISLOs 1,2,3,4 and 5</i> <i>At least 75% of the students pass the course receive an average of at least with 75 points in each of one of the student learning outcomes</i>  <i>Total Number of Students: 72</i> <i>Students with over 75 points: 69 (96% of Total)</i>	
2. <i>Comprehensive Evaluation for Graduate Students – ISLOs 1,2,3,4 and 5</i> <i>Graduating students in the BBA program will be score at least 75% of Comprehensive Evaluation which measures the effectiveness of managerial skills.</i> <i>Total Number of Students: 72</i> <i>Students with over 75%: 68 (94% of total)</i>	
3.	
4.	
<b>Summary of Results from Implementing Indirect Measures of Student Learning:</b>	
1. <i>Exit Survey</i> <i>Students will qualify at least 75 % “Very Successful” in the achievement of the intended learning outcomes.</i>  Program ISLO 1 (Application of decision-making tools to solve business-related problems) 47(94% of total) Program ISLO 2	

(Effective oral and written business communication) Program ISLO 3	44(88% of total)
(Utilize integrally his or her managerial skills generating ethics, valuable and socially responsible solutions in business) Program ISLO 4	43(86% of total)
(Demonstrate his or her leadership skills guiding the business according to the current legal and social environment) Program ISLO 5	45(90% of total)
(implement innovative administrative tools and techniques in the management process)	44(88% of total)
(Total Number of Students: 50)	

2. *Current Student Survey*  
*The average rating will be at least 80% to indicate that student appreciates as "Very Successful" the achievement of the learning objectives in their current program.*

<i>Program ISLO 1</i> <i>(Application of decision-making tools to solve business-related problems)</i>	<i>89(89% of total)</i>
<i>Program ISLO 2</i> <i>(Effective oral and written business communication)</i>	<i>87(87% of total)</i>
<i>Program ISLO 3</i> <i>(Utilize integrally his or her managerial skills generating ethics, valuable and socially responsible solutions in business)</i>	<i>82(82% of total)</i>
<i>Program ISLO 4</i> <i>(Demonstrate his or her leadership skills guiding the business according to the current legal and social environment)</i>	<i>83(83% of total)</i>
<i>Program ISLO 5</i> <i>(implement innovative administrative tools and techniques in the management process)</i>	<i>83(83% of total)</i>
<i>(Total Number of Students: 100)</i>	

3.

4.

**Summary of Achievement of Intended Student Learning Outcomes:**

Intended Student Learning Outcomes	Learning Assessment Measures							
	Direct Measure 1 Capstone Project	Direct Measure 2 Comprehensive	Direct Measure 3	Direct Measure 4	Indirect Measure 1 Exit Survey	Indirect Measure 2	Indirect Measure 3	Indirect Measure 4
<b>Program ISLOs</b>								

	<i>/Evaluation Rubric</i>	<i>Evaluation for Graduate</i>				<i>Current Student Survey</i>		
	Performance Target Was...	Performance Target Was...	Performance Target Was...	Performance Target Was...	Performance Target Was...	Performance Target Was...	Performance Target Was...	Performance Target Was...
The student will be able to apply decision-making tools to solve business-related problems.	Met	Met			Met	Met		
The student will be able to create effective oral and written business communication	Met	Met			Met	Met		
The student will be able to utilize integrally his or her managerial skills generating ethics, valuable and socially responsible solutions in business.	Met	Met			Met	Met		
The student will be able to demonstrate his or her leadership skills guiding the business according to the current legal and social environment	Met	Met			Met	Met		
The student will be able to implement innovative administrative tools and techniques in the management process.	Met	Met			Met	Met		
<b>Proposed Courses of Action for Improvement in Learning Outcomes for which Performance Targets Were Not Met:</b>								
1. <i>Program ISLO 3: Utilize integrally his or her managerial skills generating ethics, valuable and socially responsible solutions in business.</i> Reinforce corporate social responsibility subjects, as well as new student experiences to develop the adquisition of practical knowledge in ethics and social business.								
2. <i>Program ISLO 4 :Demonstrate his or her leadership skills guiding the business according to the current legal and social environment.</i> The performance target in this program ISLO was covered very closely of the average expected. The school will evaluate the possibility to develop a leadership program which involves leader students not only to promote and improve leadership activities but to reinforce the managerial skills of Bachelor students.								

3. <i>Program ISLO 5: implement innovative administrative tools and techniques in the management process.</i> The performance target in this program ISLO was covered very closely of the average expected. The school will introduce simulators in Bachelor programs to reinforce the techniques in management process in real time that get able to the students to put in practice the cases information and academic information available in their courses.
4.

<b>Student Learning Assessment for <i>Master Of Busienss Adminsitration (MBA)</i></b>	
<b>Program Intended Student Learning Outcomes (Program ISLOs)</b>	
1. Students will be able to formulate strategic plans using their managerial skills for new business opportunities	
2. Students will be able to structure critical business decisions according to ethics, legal and social responsibilities.	
3. Students will be able to improve responsible leadership skills in managing the team works with intercultural differences.	
4. Students will be able to solve real-world business situations using innovative and quantitative tools.	
5. Students will be able to compose effective written and oral communications	
<b>Assessment Instruments for Intended Student Learning Outcomes— Direct Measures of Student Learning:</b>	<b>Performance Objectives (Targets/Criteria) for Direct Measures:</b>
2. <i>Capstone Project / Evaluation Rubric</i> Program ISLOs Assessed by this Measure: 1, 2, 3, 4 and 5	<i>On the rubric of learning assessment, at least 70 % of the students pass the course receiving an average of 85 points out of 100 points in each one of the learning outcomes assessed.</i>
2. <i>Comprehensive Evaluation for Graduate Students</i> Program ISLOs Assessed by this Measure: 1, 2, 3, 4 and 5	<i>All graduating students in the MBA program will be score at least 75% of Comprehensive Evaluation which measures the effectiveness of managerial skills related to program ISLO's</i>
<b>Assessment Instruments for Intended Student Learning Outcomes— Indirect Measures of Student Learning:</b>	<b>Performance Objectives (Targets/Criteria) for Indirect Measures:</b>
3. <i>Exit Survey</i> Program ISLOs Assessed by this Measure: 1, 2, 3, 4, and 5	<i>At the end of the MBA program, students will qualify at least 75 % “Very Successful” in the achievement of the intended learning outcomes.</i>

<p>4. <i>Current Student Survey</i>  Program ISLOs Assessed by this Measure: 1, 2, 3, 4, and 5</p>	<p><i>For MBA courses, the average rating will be at least 80% to indicate that student appreciates as “Very Successful” the achievement of the learning objectives in their current program.</i></p>								
<p><b>Assessment Results: Master of Business Administration (MBA)</b></p>									
<p><b>Summary of Results from Implementing Direct Measures of Student Learning:</b></p>									
<p>1. <i>Capstone Project /Evaluation Rubric – ISLOs 1,2,3,4 and 5</i></p> <p><i>Number of Students assessed that pass at least with 85 points out of 100 points in each one of the learning outcomes assessed.</i>  <i>Total Number of Students: 42</i>  <i>Students with over 85 points: 34 (81% of Total)</i></p>									
<p>2. <i>Comprehensive Evaluation for Graduate Students – ISLOs 1,2,3,4 and 5</i></p> <p><i>Number of Students with Comprehensive Evaluation that pass at least at least 75% the effectiveness of managerial skills related to program ISLO’s</i>  <i>Total Number of Students: 42</i>  <i>Students with over 75%: 40 (95% of total)</i></p>									
<p>3.</p>									
<p>4.</p>									
<p><b>Summary of Results from Implementing Indirect Measures of Student Learning:</b></p>									
<p>5. <i>Exit Survey</i>  <i>Students will qualify at least 75 % “Very Successful” in the achievement of the intended learning outcomes</i></p> <table border="0" data-bbox="155 1149 1942 1433"> <tr> <td>Program ISLO 1 (Formulate strategic plans using their managerial skills for new business opportunities)</td> <td style="text-align: right;">29 (96% of total)</td> </tr> <tr> <td>Program ISLO 2 (Structure critical business decisions according to ethics, legal and social responsibilities)</td> <td style="text-align: right;">26 (86% of total)</td> </tr> <tr> <td>Program ISLO 3 (Improve leadership skills in managing the teamworks with intercultural differences)</td> <td style="text-align: right;">25 (83% of total)</td> </tr> <tr> <td>Program ISLO 4 (To solve real-world business situations using innovative and quantitative tools)</td> <td style="text-align: right;">29(96% of total)</td> </tr> </table>		Program ISLO 1 (Formulate strategic plans using their managerial skills for new business opportunities)	29 (96% of total)	Program ISLO 2 (Structure critical business decisions according to ethics, legal and social responsibilities)	26 (86% of total)	Program ISLO 3 (Improve leadership skills in managing the teamworks with intercultural differences)	25 (83% of total)	Program ISLO 4 (To solve real-world business situations using innovative and quantitative tools)	29(96% of total)
Program ISLO 1 (Formulate strategic plans using their managerial skills for new business opportunities)	29 (96% of total)								
Program ISLO 2 (Structure critical business decisions according to ethics, legal and social responsibilities)	26 (86% of total)								
Program ISLO 3 (Improve leadership skills in managing the teamworks with intercultural differences)	25 (83% of total)								
Program ISLO 4 (To solve real-world business situations using innovative and quantitative tools)	29(96% of total)								



Program ISLO 5 (Compose effective written and oral communications)	27 (90% of total)
(Total Number of Students: 30 )	

6. *Current Student Survey*  
*The average rating will be at least 80% to indicate that student appreciates as “Very Successful” the achievement of the learning objectives in their current program.*

Program ISLO 1 (Formulate strategic plans using their managerial skills for new business opportunities)	44 (88% of total)
Program ISLO 2 (Structure critical business decisions according to ethics, legal and social responsibilities)	44 (88% of total)
Program ISLO 3 (Improve leadership skills in managing the teamworks with intercultural differences)	45 (89% of total)
Program ISLO 4 (To solve real-world business situations using innovative and quantitative tools)	44 (88% of total)
Program ISLO 5 (Compose effective written and oral communications)	45 (89% of total)

(Total Number of Students: 50 )

7.

8.

**Summary of Achievement of Intended Student Learning Outcomes:**

Intended Student Learning Outcomes	Learning Assessment Measures							
	<i>Direct Measure 1</i>	<i>Direct Measure 2</i>	<i>Direct Measure 3</i>	<i>Direct Measure 4</i>	<i>Indirect Measure 1</i>	<i>Indirect Measure 2</i>	<i>Indirect Measure 3</i>	<i>Indirect Measure 4</i>
<b>Program ISLOs</b>								

	<i>Capstone Project /Evaluation Rubric</i>	<i>Comprehensive Evaluation</i>			<i>Exit Survey</i>	<i>Current Student Survey</i>		
	Performance Target Was...	Performance Target Was...	Performance Target Was...	Performance Target Was...	Performance Target Was...	Performance Target Was...	Performance Target Was...	Performance Target Was...
Students will be able to formulate strategic plans using their managerial skills for new business opportunities	Met	Met			Met	Met		
Students will be able to structure critical business decisions according to ethics, legal and social responsibilities.	Met	Met			Met	Met		
Students will be able to improve responsible leadership skills in managing the team works with intercultural differences.	Met	Met			Met	Met		
Students will be able to solve real-world business situations using innovative and quantitative tools.	Met	Met			Met	Met		
Students will be able to compose effective written and oral communications	Met	Met			Met	Met		
<b>Proposed Courses of Action for Improvement in Learning Outcomes for which Performance Targets Were Not Met:</b>								
5. <i>Program ISLO 2, structure critical business decisions according to ethics, legal and social responsibilities.</i> Introduce specific subjects into the courses related a critical decision making involving ethics, legal and social responsibilities, through simulators, focused classes and experiences with students to promote effective business decisions.								
6. <i>Program ISLO 3, Improve leadership skills in managing the teamworks with intercultural differences.</i> The school will evaluate the possibility to develop a leadership program which involves leader students not only to promote and improve leadership activities but to reinforce the managerial skills and the conjunction with intercultural teamwork.								

7. *Introduce simulators into several classes to promote critical thinking and contrast the information with real-world business decisions.*

8. *Course of Action 4*