



## Report of Outcomes Assessment Results

---

---

**Institution:** Escuela Superior Internacional  
(ESI School of Management)

**Academic Business Unit:** \_\_\_\_\_

**Academic Year:** 2015-16

---

---

International Assembly for Collegiate Business Education  
11374 Strang Line Road  
Lenexa, Kansas 66215  
USA

## Outcomes Assessment

1. Do you offer any majors, concentrations, specializations, emphases, options, or tracks as part of your business programs?

Yes. If yes, proceed to item 2 below.

No. If no, proceed to item 4 below.

2. Do your majors, concentrations, specializations, emphases, options, or tracks appear on students' transcripts, diplomas, diploma supplements, or other official records of program completion?

Yes. If yes, proceed to item 3 below.

No. If no, proceed to item 4 below.

3. Does your current outcomes assessment plan include student learning assessment information for all majors, concentrations, specializations, emphases, options, and tracks contained within your business programs?

Yes. If yes, proceed to item 4 below.

No. If no, please submit a revised outcomes assessment plan with your interim report that addresses student learning assessment for all majors, concentrations, specializations, emphases, options, and tracks comprising any portion of your business programs. Information about this requirement can be found on the IACBE website at the following address: [www.iacbe.org/oa-key-areas.asp](http://www.iacbe.org/oa-key-areas.asp).

4. Is the outcomes assessment plan that you submitted to the IACBE still current or have you made changes?

The outcomes assessment plan that we have previously submitted is still current.

Changes have been made and the revised plan is attached.

We have made changes and the revised plan will be sent to the IACBE by: \_\_\_\_\_

## Directions

Complete the Outcomes Assessment Results form below. **Note:** Section II of the form (Operational Assessment) needs to be completed only if you received first-time accreditation or reaffirmation of accreditation after January 1, 2011.

An example of a completed form can be found in a separate document that is available for download on the IACBE's website at: [www.iacbe.org/accreditation-documents.asp](http://www.iacbe.org/accreditation-documents.asp).

Section I (Student Learning Assessment) of the Outcomes Assessment Results form must be completed for each business program that is accredited by the IACBE (i.e., a separate table must be provided for each program).

Add tables, and insert or delete rows in the tables as needed in order to accommodate the number of your (i) business programs, (ii) majors, concentrations, specializations, emphases, options, or tracks in the programs, (iii) intended student learning outcomes, and (iv) intended operational outcomes. In the sections of the assessment results tables entitled "Summary of Achievement of Intended Student Learning Outcomes" and "Summary of Achievement of Intended Operational Outcomes," **do not add or delete columns**. Space is provided in these sections for four direct measures of student learning, four indirect measures of student learning, and eight operational assessment measures/methods. If you are employing fewer than this number of assessment instruments, simply leave cells in the unused columns blank. If you are employing more than this number of instruments, you will need to create additional summary-of-achievement tables to report your assessment information.

Delete rows in the assessment results tables that do not apply to your academic business unit (e.g., if the business unit does not offer any majors, concentrations, specializations, emphases, options, or tracks in its programs, or if the business unit's current outcomes assessment plan does not include student learning assessment information for the majors, concentrations, specializations, emphases, options, or tracks in its programs, then delete those rows in the tables).

In the sections of the assessment results tables entitled "Summary of Achievement of Intended Student Learning Outcomes" and "Summary of Achievement of Intended Operational Outcomes," enter "Met" in a given cell of the table if the performance target for the instrument in that column was achieved for the intended outcome in that row; "Not Met" if the performance target for the instrument in that column was not achieved for the intended outcome in that row; or "N/A" (Not Assessed) if the instrument in that column does not measure the intended outcome in that row.

At the bottom of each assessment results table, space is provided to identify changes and improvements that you plan to make as a result of your assessment activity.

Italicized entries in the form represent areas where the academic business unit should insert its own assessment information.

Please be sure to delete these directions before submitting your form to the IACBE.

## Outcomes Assessment Results

For Academic Year: 2015-16

### Section I: Student Learning Assessment

<b>Escuela Superior Internacional (ESI School of Management)</b>	
<b>Student Learning Assessment for Bachelor of Business Administration (BBA)</b>	
<b>General Program Intended Student Learning Outcomes (General Program ISLOs)</b>	
1. <i>Students will be able to describe the concepts of management, accounting, economic and marketing.</i>	
2. <i>Students will be able to identify the business environment and legal regulations of business.</i>	
3. <i>Students will be able to practice management tools to improve their managerial skills.</i>	
4. <i>Students will be able to apply business related to quantitative methods and tools to the formulation of management decisions.</i>	
5. <i>Students will be able to recognize business opportunities.</i>	
<b>Intended Student Learning Outcomes: Major, Concentration, Specialization, Emphasis, Option, or Track in Area 1 ISLOs</b>	
1. <i>Intended Learning Outcome 1</i>	
2. <i>Intended Learning Outcome 2</i>	
3. <i>Intended Learning Outcome 3</i>	
<b>Intended Student Learning Outcomes: Major, Concentration, Specialization, Emphasis, Option, or Track in Area 2 ISLOs</b>	
1. <i>Intended Learning Outcome 1</i>	
2. <i>Intended Learning Outcome 2</i>	
3. <i>Intended Learning Outcome 3</i>	
<b>Assessment Instruments for Intended Student Learning Outcomes— Direct Measures of Student Learning:</b>	<b>Performance Objectives (Targets/Criteria) for Direct Measures:</b>
1. <i>Direct Measure 1</i>  End of program – Develop a business plan for a local company, in order to improve their business a process.	<i>All graduating students in BBA program will be score at least 71% on each learning and related outcomes of business plan. The business plan evaluation is by using rubric rating the management, accounting and marketing concepts.</i>
2. <i>Direct Measure 2</i>	

End of program – Comprehensive Evaluation about the business plan developed	<i>All graduating students in the BBA program after develop and approve the business plan, will be score at least 71% of Comprehensive Evaluation set of questions about the business plan developed</i>
3. <i>Direct Measure 3</i> General Program ISLOs Assessed by this Measure: <i>Outcomes List Major, Concentration, Specialization, Emphasis, Option, Track ISLOs</i> Assessed by this Measure: <i>Outcomes List</i>	<i>Objective (Target/Criterion) for Direct Measure 3</i>
4. <i>Direct Measure 4</i> General Program ISLOs Assessed by this Measure: <i>Outcomes List Major, Concentration, Specialization, Emphasis, Option, Track ISLOs</i> Assessed by this Measure: <i>Outcomes List</i>	<i>Objective (Target/Criterion) for Direct Measure 4</i>
<b>Assessment Instruments for Intended Student Learning Outcomes— Indirect Measures of Student Learning:</b>	<b>Performance Objectives (Targets/Criteria) for Indirect Measures:</b>
1. <i>Indirect Measure 1</i> BBA Student Exit Survey	<i>On the exit survey instrument, at least 80% of graduating students in BBA program will indicate that were “successful” of “very successful” in achieving the intended learning learning outcome for BBA.</i>
2. <i>Indirect Measure 2</i> Course Evaluation	<i>For BBA courses, the average rating will be at least 80% indicate that were “successful” or “very successful” in achieving the course learning objectives.</i>
3. <i>Indirect Measure 3</i> General Program ISLOs Assessed by this Measure: <i>Outcomes List Major, Concentration, Specialization, Emphasis, Option, Track ISLOs</i> Assessed by this Measure: <i>Outcomes List</i>	<i>Objective (Target/Criterion) for Indirect Measure 3</i>
4. <i>Indirect Measure 4</i> General Program ISLOs Assessed by this Measure: <i>Outcomes List Major, Concentration, Specialization, Emphasis, Option, Track ISLOs</i> Assessed by this Measure: <i>Outcomes List</i>	<i>Objective (Target/Criterion) for Indirect Measure 4</i>
<b>Assessment Results: Bachelor of Business Administration (BBA)</b>	
<b>Summary of Results from Implementing Direct Measures of Student Learning:</b>	
1. <i>The lowest score at the end of BBA program of business plan evaluation was 71</i>	
2. <i>The BBA graduating students complete the business plan achieving a final average grade of 87</i>	

3. *Summary of Results for Direct Measure 3*

4. *Summary of Results for Direct Measure 4*

**Summary of Results from Implementing Indirect Measures of Student Learning:**

1. *On exit survey, the 84% of graduating students indicated that they were “successful” or “very successful” in achieving the intend learning outcomes of BBA.*

2. *On exit survey, the graduating students indicated that 82% recommend the BBA program to the employer.*

3. *Summary of Results for Indirect Measure 3*

4. *Summary of Results for Indirect Measure 4*

**Summary of Achievement of Intended Student Learning Outcomes:**

Intended Student Learning Outcomes	Learning Assessment Measures							
	<i>Direct Measure 1</i>	<i>Direct Measure 2</i>	<i>Direct Measure 3</i>	<i>Direct Measure 4</i>	<i>Indirect Measure 1</i>	<i>Indirect Measure 2</i>	<i>Indirect Measure 3</i>	<i>Indirect Measure 4</i>
<b>General Program ISLOs</b>	End of program – Develop a business plan for a local company, in order to improve their business a process.	End of program – Comprehensive Evaluation about the business plan developed	Performance Target Was...	Performance Target Was...	BBA Student Exit Survey	Course Evaluation	Performance Target Was...	Performance Target Was...
1. <i>Students will be able to describe the concepts of management, accounting, economic and marketing.</i>	Met	Met			Met	Met		
2. <i>Students will be able to identify the business environment and legal regulations of business.</i>	Met	Met			Met	Met		

3. <i>Students will be able to practice management tools to improve their managerial skills.</i>	Met	Met			Met	Met		
4. <i>Students will be able to apply business related to quantitative methods and tools to the formulation of management decisions.</i>	Met	Met			Met	Met		
5. <i>Students will be able to recognize business opportunities.</i>	Met	Met			Met	Met		
<b>Intended Student Learning Outcomes: Major, Concentration, Specialization, Emphasis, Option, or Track in Area 1</b>	<i>Direct Measure 1</i>	<i>Direct Measure 2</i>	<i>Direct Measure 3</i>	<i>Direct Measure 4</i>	<i>Indirect Measure 1</i>	<i>Indirect Measure 2</i>	<i>Indirect Measure 3</i>	<i>Indirect Measure 4</i>
	Performance Target Was...	Performance Target Was...	Performance Target Was...	Performance Target Was...	Performance Target Was...	Performance Target Was...	Performance Target Was...	Performance Target Was...
1. <i>Intended Learning Outcome 1</i>								
2. <i>Intended Learning Outcome 2</i>								
3. <i>Intended Learning Outcome 3</i>								

**Assessment Results: Program 1 with a Major, Concentration, Specialization, Emphasis, Option, or Track in Area 2**

**Summary of Results from Implementing Direct Measures of Student Learning:**

- Summary of Results for Direct Measure 1*
- Summary of Results for Direct Measure 2*
- Summary of Results for Direct Measure 3*
- Summary of Results for Direct Measure 4*

**Summary of Results from Implementing Indirect Measures of Student Learning:**

- Summary of Results for Indirect Measure 1*
- Summary of Results for Indirect Measure 2*
- Summary of Results for Indirect Measure 3*
- Summary of Results for Indirect Measure 4*

**Summary of Achievement of Intended Student Learning Outcomes:**

Intended Student Learning Outcomes	Learning Assessment Measures							
General Program ISLOs	Direct Measure 1	Direct Measure 2	Direct Measure 3	Direct Measure 4	Indirect Measure 1	Indirect Measure 2	Indirect Measure 3	Indirect Measure 4
	Performance Target Was...	Performance Target Was...	Performance Target Was...	Performance Target Was...	Performance Target Was...	Performance Target Was...	Performance Target Was...	Performance Target Was...
1. Program Learning Outcome 1								
2. Program Learning Outcome 2								
3. Program Learning Outcome 3								
4. Program Learning Outcome 4								
5. Program Learning Outcome 5								
Intended Student Learning Outcomes: Major, Concentration, Specialization, Emphasis, Option, or Track in Area 2	Direct Measure 1	Direct Measure 2	Direct Measure 3	Direct Measure 4	Indirect Measure 1	Indirect Measure 2	Indirect Measure 3	Indirect Measure 4
	Performance Target Was...	Performance Target Was...	Performance Target Was...	Performance Target Was...	Performance Target Was...	Performance Target Was...	Performance Target Was...	Performance Target Was...
1. Intended Learning Outcome 1								
2. Intended Learning Outcome 2								
3. Intended Learning Outcome 3								
<b>Proposed Courses of Action for Improvement in Learning Outcomes for which Performance Targets Were Not Met:</b>								
1. Course of Action 1								
2. Course of Action 2								
3. Course of Action 3								
4. Course of Action 4								

<b>Escuela Superior Internacional (ESI School of Management)</b>								
<b>Student Learning Assessment for Master of Business Administration(MBA)</b>								
<b>General Program Intended Student Learning Outcomes (General Program ISLOs)</b>								
1. Students will be able to manage and analyze the concepts of management, accounting, economic and marketing.								
2. Students will be able to recognize business opportunities and demonstrate the capacity to manage multi-disciplinary prespective.								



3. Students will be able to identify financial impact and how is involved into decision making.	
4. Students will be able to demonstrate well-developed organizational, leadership, teamwork and effective implementation in a business plan.	
5. Students will be able to integrate theory and practical application across business functional areas for the purposes of strategic analysis, planning, implementation and control their own business.	
<b>Intended Student Learning Outcomes: Major, Concentration, Specialization, Emphasis, Option, or Track in Area 1 ISLOs</b>	
1. <i>Intended Learning Outcome 1</i>	
2. <i>Intended Learning Outcome 2</i>	
3. <i>Intended Learning Outcome 3</i>	
<b>Intended Student Learning Outcomes: Major, Concentration, Specialization, Emphasis, Option, or Track in Area 2 ISLOs</b>	
1. <i>Intended Learning Outcome 1</i>	
2. <i>Intended Learning Outcome 2</i>	
3. <i>Intended Learning Outcome 3</i>	
<b>Assessment Instruments for Intended Student Learning Outcomes— Direct Measures of Student Learning:</b>	<b>Performance Objectives (Targets/Criteria) for Direct Measures:</b>
1. <i>Direct Measure 1</i>  End of program – Develop a business plan to entrepreneur their own business.	<i>All graduating students in the MBA program will be score at least 71% on each learning and related outcome of entrepreneur business plan. The business plan evaluation is by using rubric rating the management, accounting, financial and marketing concept an their application in business environment.</i>
2. <i>Direct Measure 2</i>  End of program – Comprehensive Evaluation about entrepreneur business plan developed.	<i>All graduating students in the MBA program after develop and approve the entrepreneur business plan, will be score at least 71% of Comprehensive Evaluation set of questions about the application and the contribution to business environment.</i>
3. <i>Direct Measure 3</i>  General Program ISLOs Assessed by this Measure: <i>Outcomes List</i> <i>Major, Concentration, Specialization, Emphasis, Option, Track ISLOs</i> Assessed by this Measure: <i>Outcomes List</i>	<i>Objective (Target/Criterion) for Direct Measure 3</i>
4. <i>Direct Measure 4</i>  General Program ISLOs Assessed by this Measure: <i>Outcomes List</i>	<i>Objective (Target/Criterion) for Direct Measure 4</i>

Major, Concentration, Specialization, Emphasis, Option, Track ISLOs Assessed by this Measure: <i>Outcomes List</i>	
<b>Assessment Instruments for Intended Student Learning Outcomes— Indirect Measures of Student Learning:</b>	<b>Performance Objectives (Targets/Criteria) for Indirect Measures:</b>
1. <i>Indirect Measure 1</i> MBA Student Exit Survey	<i>On the exit survey instrument, at least 80% of graduating students in MBA program will indicate that were “successful” of “very successful” in achieving the intended learning learning outcome for MBA.</i>
2. <i>Indirect Measure 2</i> Course Evaluation	<i>For MBA courses, the average rating was 85% indicate that were “successful” or “very successful” in achieving the course learning objectives.</i>
3. <i>Indirect Measure 3</i> General Program ISLOs Assessed by this Measure: <i>Outcomes List</i> Major, Concentration, Specialization, Emphasis, Option, Track ISLOs Assessed by this Measure: <i>Outcomes List</i>	<i>Objective (Target/Criterion) for Indirect Measure 3</i>
4. <i>Indirect Measure 4</i> General Program ISLOs Assessed by this Measure: <i>Outcomes List</i> Major, Concentration, Specialization, Emphasis, Option, Track ISLOs Assessed by this Measure: <i>Outcomes List</i>	<i>Objective (Target/Criterion) for Indirect Measure 4</i>
<b>Assessment Results: Master of Business Administration (MBA)</b>	
<b>Summary of Results from Implementing Direct Measures of Student Learning:</b>	
1. <i>The lowest score at the end of MBA program of business plan evaluation was 71</i>	
2. <i>The MBA graduating students complete the business plan achieving a final average grade of 89</i>	
3. <i>Summary of Results for Direct Measure 3</i>	
4. <i>Summary of Results for Direct Measure 4</i>	
<b>Summary of Results from Implementing Indirect Measures of Student Learning:</b>	
1. <i>On exit survey, the 83% of graduating students indicated that they were “successful” or “very successful” in achieving the intend learning outcomes of MBA.</i>	
2. <i>On exit survey, the graduating students indicated that 89% recommend the MBA program to the employer.</i>	
3. <i>Summary of Results for Indirect Measure 3</i>	
4. <i>Summary of Results for Indirect Measure 4</i>	

**Summary of Achievement of Intended Student Learning Outcomes:**

Intended Student Learning Outcomes	Learning Assessment Measures							
	<i>Direct Measure 1</i>	<i>Direct Measure 2</i>	<i>Direct Measure 3</i>	<i>Direct Measure 4</i>	<i>Indirect Measure 1</i>	<i>Indirect Measure 2</i>	<i>Indirect Measure 3</i>	<i>Indirect Measure 4</i>
<b>General Program ISLOs</b>	End of program – Develop a business plan to entrepreneur their own business.	End of program – Comprehensive Evaluation about entrepreneur business plan developed.	Performance Target Was...	Performance Target Was...	MBA Student Exit Survey	Course Evaluation	Performance Target Was...	Performance Target Was...
1. <i>Students will be able to manage and analyze the concepts of management, accounting, economic and marketing.</i>	Met	Met			Met	Met		
2. <i>Students will be able to recognize business opportunities and demonstrate the capacity to manage multi-disciplinary perspective.</i>	Met	Met			Met	Met		
3. Students will be able to identify financial impact and how is involved into decision making.	Met	Met			Met	Met		
4. Students will be able to demonstrate well-developed organizational, leadership, teamwork and effective implementation in a business plan.	Met	Met			Met	Met		
5. Students will be able to integrate theory and practical application	Met	Met			Met	Met		

across business functional areas for the purposes of strategic analysis, planning, implementation and control their own business.								
<b>Intended Student Learning Outcomes: Major, Concentration, Specialization, Emphasis, Option, or Track in Area 2</b>	<i>Direct Measure 1</i>	<i>Direct Measure 2</i>	<i>Direct Measure 3</i>	<i>Direct Measure 4</i>	<i>Indirect Measure 1</i>	<i>Indirect Measure 2</i>	<i>Indirect Measure 3</i>	<i>Indirect Measure 4</i>
	Performance Target Was...	Performance Target Was...	Performance Target Was...	Performance Target Was...	Performance Target Was...	Performance Target Was...	Performance Target Was...	Performance Target Was...
1. <i>Intended Learning Outcome 1</i>								
2. <i>Intended Learning Outcome 2</i>								
3. <i>Intended Learning Outcome 3</i>								
<b>Proposed Courses of Action for Improvement in Learning Outcomes for which Performance Targets Were Not Met:</b>								
1. <i>Course of Action 1</i>								
2. <i>Course of Action 2</i>								
3. <i>Course of Action 3</i>								
4. <i>Course of Action 4</i>								

**Section II: Operational Assessment (Note: Complete this section only if you received first-time accreditation or reaffirmation of accreditation after January 1, 2011.)**

<i>Escuela Superior Internacional (ESI School of Management)</i>	
<b>Operational Assessment</b>	
<b>Intended Operational Outcomes:</b>	
1. <i>The School of Business will be contributing to the professional advancement of its graduates.</i>	
2. <i>Faculty members in the School of Business will be highly-qualified in their teaching disciplines.</i>	
3. <i>The School of Business will be successful in providing effective academic advising to its students.</i>	
4. <i>The School of Business will be successful in high-quality learning and technological resources to its students.</i>	
5. <i>The academic programs offered by the School of Business will be current, relevant, practical application and meet the needs of the business.</i>	
6. <i>The School of Business will be offered by promoting the entrepreneurship of its graduates.</i>	
7. <i>Intended Operational Outcome 7</i>	
8. <i>Intended Operational Outcome 8</i>	
<b>Assessment Measures/Methods for Intended Operational Outcomes:</b>	<b>Performance Objectives (Targets/Criteria) for Operational Assessment Measures/Methods:</b>
1. <i>Operational Assessment Measure/Method 1</i> Annual Report of Alumni and Employers.	<i>At least the 60% of students are in better job positions compared than they were studying in ESI.</i>
2. <i>Operational Assessment Measure/Method 2</i> Faculty Performance Review	<i>At least 80% of the school's faculty members rate 85 in their classroom audit in respective disciplinary areas.</i>
3. <i>Operational Assessment Measure/Method 3</i> Exit Survey	<i>On exit survey at least 80% of graduating students will indicate that they were "satisfied" or "very satisfied" with their academic advisors.</i>
4. <i>Operational Assessment Measure/Method 4</i> Exit Survey at the end of capstone project	<i>On capstone survey, at least 80% of graduating students will indicate that they were "satisfied" or "very satisfied" with technological resources and Learning Management System.</i>
5. <i>Operational Assessment Measure/Method 5</i> Annual Report of Alumni and Employers	<i>At least 70% of the students are applying the knowledge received in ESI in the current jobs.</i>
<i>Operational Assessment Measure/Method 6</i>	

6. MBA capstone project and Annual report of Alumni and Employers	<i>At least the 25% of the projects from MBA capstone project are currently business on the run.</i>
7. <i>Operational Assessment Measure/Method 7</i> Intended Operational Outcomes Assessed by this Measure: <i>Outcomes List</i>	<i>Objective (Target/Criterion) for Measure/Method 7</i>
8. <i>Operational Assessment Measure/Method 8</i> Intended Operational Outcomes Assessed by this Measure: <i>Outcomes List</i>	<i>Objective (Target/Criterion) for Measure/Method 8</i>

**Summary of Results from Implementing Operational Assessment Measures/Methods:**

1. *According the ESI Annual Report of Alumni and Employers the 46% of students improve in their job positions.*
2. *According to the Faculty performance review and the class audit the 80% of the faculty rate 90% in effectiveness in teaching their classes.*
3. *According the Exit survey the 84% of students are satisfied or very satisfied with the academic advisor of the School.*
4. *According the Exit survey the 83% of the students are satisfied or very satisfied with the technological resources of the School especially the Learning Management System (ESI Learning)*
5. *According to ESI Annual Report of Alumni and Employers the 92% are applying the knowledge learned in the School.*
6. *According MBA Capstone projects and ESI Annual report of Alumni and Employers 28% of the graduated began a new company.*
7. *Summary of Results for Measure/Method 7*
8. *Summary of Results for Measure/Method 8*

**Summary of Achievement of Intended Operational Outcomes:**

Intended Operational Outcomes	Operational Assessment Measures/Methods							
	Annual Report of Alumni and Employers.	Faculty Performance Review	Exit Survey	MBA capstone project			Operational Assessment Measure/Method 7	Operational Assessment Measure/Method 8
	Performance Target Was...	Performance Target Was...	Performance Target Was...	Performance Target Was...	Performance Target Was...	Performance Target Was...	Performance Target Was...	Performance Target Was...
1. <i>The School of Business will be contributing to the professional advancement of its graduates.</i>	Not Met	N/A	N/A	N/A				

2. <i>Faculty members in the School of Business will be highly-qualified in their teaching disciplines.</i>	N/A	Met	N/A	N/A				
3. <i>The School of Business will be successful in providing effective academic advising to its students.</i>	N/A	N/A	Met	N/A				
4. <i>The School of Business will be successful in high-quality learning and technological resources to its students.</i>	N/A	N/A	Met	N/A				
5. <i>The academic programs offered by the School of Business will be current, relevant, practical application and meet the needs of the business.</i>	Met	N/A	N/A	N/A				
6. <i>The School of Business will be offered by promoting the entrepreneurship of its graduates.</i>	Met	N/A	N/A	Met				
7. <i>Intended Operational Outcome 7</i>								
8. <i>Intended Operational Outcome 8</i>								

**Proposed Courses of Action for Improvement in Operational Outcomes for which Performance Targets Were Not Met:**

1. *ESI School of Management is promoting entrepreneurship through agreements and participation in international and local events.*
2. *ESI School of Management has been changing the approach of MBA capstone project having three or more faculty members as facilitator. One of them is a recognized entrepreneur.*
3. *ESI School of Management is working with HR companies and managers to promote their graduates as potential candidates to better job positions.*
4. *ESI School of Management will work with Peregrine Solutions to enhance knowledge and academic skills in global business environment.*